

BEN FRANKLIN LEDGER

What are the Pros and Cons of: _____

Value	PRO	CON	Value

Instructions:

1. Write down every reason in favor of (Pro) or against (Con) the decision you are considering.
2. In the Value columns, give each Pro and each Con a score of 1-10 based upon how important that Pro or Con is in making the decision.
3. Next, where you have a Pro and a Con of equal value, mark them both out. If you have a Pro that equals the sum of two or more Cons, mark all of them out. The same for a Con that equals the sum of two or more Pros.
4. When you have marked out all of the Pros and all of the Cons that you can, the remaining Pros and Cons should give you an idea of what your decision should be.

*This decision tool is useful in deciding a “*Whether*” type of decision; when the decision is between taking an action or not taking the action.